



Navajo County Fair Inc.

P.O. Box 309

Holbrook, AZ. 86025

Phone – 928.524.4757

Web Site: www.navajocountyfair.com

E-mail: navajocountyfair@yahoo.com

Fax – 928.524.4756

Silver Premiere Level Sponsorship Agreement (\$2,500)

The **Silver Premiere Sponsor** will receive the following Sponsorship Opportunities for the Navajo County Fair & Rodeo:

- Premiere Sponsors will be announced as the Silver Premiere Sponsor of the Navajo County Fair Rodeo during all rodeo performance
- Our Premiere Sponsors will be announced and placed in marketing and media for the Navajo County Fair Rodeo (includes newspaper, email blasts, flyers, posters)
- Announcer Booth Sign Sponsorship (1 – 4x8 sign painted with sponsor name/logo to stay up for a period of 1 year) Sponsor is announced during both performances
- Grand Entry and Grand Finale Sponsor Flag presentations **{Sponsor to supply flag}**
- Event flag run presentation
- 4 VIP passes for both rodeo performances – VIP passes include: VIP area with drink tickets for bar, comfortable seating with Live Rodeo feed on big screen TV and dinner, during both rodeo performances
- 4 General Admission Rodeo tickets for both performances
- Sponsor Advertising Banners placed in the Outdoor Warm-up Arena **{Sponsor to supply banners}**
- Feature your website link on www.navajocountyfair.com for one full year.

Digital graphics, logo/artwork for advertisements on the websites need to be forwarded to navajocountyfair@yahoo.com and must be received no later than **May 15, 2015.**

I _____(Silver Premiere Sponsor) hereby agree to pay the sum of \$2,500. Deposit in the amount of \$1,250 due **upon signing** with the balance **due by June 15, 2015.** I give Navajo County Fair & Rodeo permission to use my logo and company name for advertisement and announcements as the Silver Premiere Rodeo Sponsor.

Make checks payable to: Navajo County Fair, Inc.

Agreed to By: _____ Date: _____

Sponsor Name: _____

Address: _____ City/State/Zip _____

Contact Name: _____ Phone Number: _____

For *Navajo County Fair & Rodeo* **Office use only** --- Paid Deposit _____, Balance Paid _____, Advertiser signed off _____, Collected artwork _____, Flags _____, Banner's _____, Event _____