



Navajo County Fair Inc.

P.O. Box 309

Holbrook, AZ. 86025

Phone – 928.524.4757

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Platinum Premiere Level Sponsorship Agreement (\$10,000)

The **Platinum Premiere Sponsor** will receive the following Sponsorship Opportunities for the Navajo County Fair & Rodeo:

- The Sponsor will be announced as the Premiere and Title Sponsor of the Navajo County Fair Rodeo during all rodeo performances
- Our Premiere Sponsors will be announced and placed in all marketing and media for the Navajo County Fair Rodeo (includes newspaper, posters, TV, radio, email blasts, etc)
- 30 sec. Sponsor Commercial played on video scoreboard before rodeo performance (Sponsor to provide commercial)
- Chute Gate Sponsorship announced each time gate is opened during performances
- Grand Entry and Grand Finale Sponsor Flag presentations (**Sponsor to supply flag**)
- Event Winner Vest Sponsor, Your Business name/logo embroidered on 30 event Championship Vests
- 2 personalized embroidered Navajo County Fair & Rodeo Champion Wool Vests
- Trophy Buckle Sponsor, 20 Trophy Buckles in your company’s name given to overall event champions
- 10 VIP passes for both Rodeo performances - VIP passes include: VIP area with drink tickets for bar, comfortable seating with Live Rodeo feed on big screen TV and dinner, during both rodeo performances
- 15 General Admission Rodeo tickets for both Rodeo performances
- Expanded 10’x20’ booth space in the Navajo County Fair & Rodeo **Commercial Building** during 5 days of the fair (set up and staffing provided by Sponsor)
- Sponsor Advertising Banners (large) placed in Arena, Outside Arena, Facility Entrance Gate {**Sponsor to supply banners**}
- Feature your website link on; www.navajocountyfair.com for one full year.

Digital graphics, logo/artwork for advertisements on Posters, Websites need to be forwarded to navajocountyfair@yahoo.com and must be received no later than **May 15, 2015**

I _____ (Platinum Premiere Sponsor) hereby agree to pay the sum of \$10,000. Deposit in the amount of \$5,000 due **upon signing** with the balance **due by June 15, 2015**. I give Navajo County Fair & Rodeo permission to use my logo and company name for advertisements and announcements as the Premiere Rodeo Sponsor. **Make checks payable to: Navajo County Fair, Inc.**

Agreed to By: _____ Date: _____

Sponsor Name: _____

Address: _____ City/State/Zip _____

Contact Name: _____ Phone Number: _____

For *Navajo County Fair & Rodeo* **Office use only** --- Paid Deposit _____, Balance Paid _____, Advertiser signed off _____, Collected artwork _____, Flags _____, Banner’s _____ Commercial _____