



Navajo County Fair Inc.

P.O. Box 309

Holbrook, AZ. 86025

Phone – 928.524.4757

Web Site: [www.navajocountyfair.com](http://www.navajocountyfair.com)

E-mail: [navajocountyfair@yahoo.com](mailto:navajocountyfair@yahoo.com)

Fax – 928.524.4756

## Gold Premiere Level Sponsorship Agreement (\$5,000)

The **Gold Premiere Sponsor** will receive the following Sponsorship Opportunities for the Navajo County Fair & Rodeo:

- Premiere Sponsors will be announced as the Gold Premiere Sponsor of the Navajo County Fair Rodeo during all rodeo performances
- Our Premiere Sponsors will be announced and placed in all marketing and media for the Navajo County Fair Rodeo (includes newspaper, TV, radio, email blasts, posters)
- 15 sec. Sponsor Commercial played on video scoreboard before rodeo performance (Sponsor to provide commercial)
- Chute Gate Sponsorship is announced each time gate is opened during both performances
- Rodeo Committee Shirt Sponsor, Your Business name/logo embroidered on 30 Rodeo Officials shirts {15 Rodeo Officials each night of rodeo}
- Grand Entry and Grand Finale Sponsor Flag presentations **{Sponsor to supply flag}**
- Event flag run presentation (choice of event)
- 6 VIP passes for both rodeo performances – VIP passes include: VIP area with drink tickets for bar, comfortable seating with Live Rodeo feed on big screen TV and dinner, during both rodeo performances
- 10 General Admission Rodeo tickets for both performances
- 10'X10' booth space at the Navajo County Fair & Rodeo Commercial Building during 5 days of the fair (set up and staffing provided by Sponsor)
- Sponsor Advertising Banners (large) placed in the Outside warm-up Arena **{Sponsor to supply banners}**
- Feature your website link on; [www.navajocountyfair.com](http://www.navajocountyfair.com), for one full year.

Digital graphics, logo/artwork for advertisements on the website need to be forwarded to [navajocountyfair@yahoo.com](mailto:navajocountyfair@yahoo.com) and must be received no later than **May 15, 2015**.

I \_\_\_\_\_ (Gold Premiere Sponsor) hereby agree to pay the sum of \$5,000. Deposit in the amount of \$2,500 due **upon signing** with the balance **due by June 15, 2015**. I give Navajo County Fair & Rodeo permission to use my logo and company name for advertisement and announcements as the Gold Premiere Rodeo Sponsor.

**Make checks payable to: Navajo County Fair, Inc.**

Agreed to By: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

For *Navajo County Fair & Rodeo* Office use only - Paid Deposit \_\_\_\_\_, Balance Paid \_\_\_\_\_, Commercial \_\_\_\_\_  
Advertiser signed off \_\_\_\_\_, Collected artwork \_\_\_\_\_, Flags \_\_\_\_\_, Banner's \_\_\_\_\_, Event \_\_\_\_\_